



YOUR PORTRAITS AS FINE ART

a guide to high impact décor

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selecting the proper size portrait

Our clients love to select one high impact or statement portrait that showcases their family and can be displayed in an area of their home where they can enjoy seeing it daily. We always advise our clients to choose areas in their homes where they 'live' the most, but also where others will see their portrait!

Once you have selected your favorite image, the second most important decision you'll make will be the appropriate portrait size for your wall. There are three main considers for that decision.

1. Room Size: Consider where the portrait might hang. Is the ceiling height 8 feet or 15 feet? How large is the wall and the room? Can you see it from 20 feet away? These factors play a large role in determining the best size. Your family room, formal living or dining room, the foyer as you enter your home – all are very popular choices for where to hang portrait art.

2. Face size: Seeing everyone's expression is very important. For an average size room, with a viewing distance of 8-10 feet, a face height of at least 4" to 6" is recommended. Any smaller and expressions are lost, and you won't get the viewing pleasure you deserve.

3. Viewing distance will also determine portrait size. Again, we recommend face sizes in the portraits to be at least 6" based on an average viewing distance of eight to ten feet.

This family photograph is one of the most impressive captures of
your family to date
– showcase it in style!

how to determine sizing

In this example, we show your statement piece beside a chair for illustrative purposes. You may also consider a large family portrait over a mantle, a fire place, a bed, or a hall console. The same concept for determine size will apply.

- Measure your sofa to determine its total length. Most three seater sofas are at least 80 inches wide.
- A horizontal (or square) focal piece of art portrait should be at least 50-75% as wide as the sofa it hangs above. For example, if your sofa is 80 inches wide (6.5 feet), choose a portrait that is at least 40 inches wide.
- Many people hang art too high. Be sure to center your portrait of the wall space above the sofa, with the bottom edge of the frame approximately 6 to 9 inches above the back.
- Most clients enjoy the contemporary look of our frameless wall art options such as prints on wood, bamboo, aluminum, acrylic or gallery wrap canvases since they do not require glass and framing. However if you will be hanging a large fine art print or a framed canvas, please allow an additional 3-6 inches around the portrait for a custom frame.
- If you can't find or decide on just one statement portrait, consider a grouping of smaller portraits and space them 2-3 inches apart. Just make sure the overall space you cover is at least 70% of the width of the wall area. Our studio can show you more ideas for wall galleries, which work well in smaller areas.



16x20



20x24



24x30



30x40

“No matter what happens during the day, coming home to our family portrait always puts a smile on my face and a feeling of love in my heart. Thank you so much for helping us choose a larger size than we would have normally considered. This portrait is one of our most prized possessions!”

- Happy Customer Testimonial

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